

**Discover Kalamazoo**



Kalamazoo County Convention & Visitors Bureau

**For Immediate Release**

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## **Traditional Bowhunting Greats to Appear at the 13<sup>th</sup> Annual Traditional Bowhunters Expo**

***Kalamazoo, MI January 18, 2008*** – The Kalamazoo County Fairgrounds will host the 13<sup>th</sup> Annual Traditional Bowhunters Expo January 25-27, 2008. The Expo will feature nearly 100 of the nation's top bowyers, dealers and traditional craftsman. Attendees will be able to try out new bows and participate in free seminars. The Michigan Longbow Association will be sponsoring a supervised shooting area for children.

The weekend will also feature guest speakers Monty Browning, Fred Eichler and Mike Palmer. (Please see Biography information below.) The Expo will be open from 5 – 9 pm on Friday, 9 am - 6 pm on Saturday and 9 am – 3 pm on Sunday. Admission is \$6 on Friday evening and \$10 on Saturday and Sunday. Weekend passes can be purchased for \$10. Parking for the event is free. For more event information, please contact Great Northern Bowhunting Company at (517) 852-0820 or visit [www.gnbco.com](http://www.gnbco.com)

### **Schedule of Seminars and Workshops**

#### Friday

7:00 pm – “The Common Sense Approach to Making Wood Arrows Work for You” ... Bill Bonczar, Allegheny Mt. Arrow Woods

5:00 pm – 9:00 pm – Scheduled Workshops

#### Saturday

10:00 am – “New Stuff” ... Monty Browning

1:00 pm – “The Humorous Side of Hunting”... Fred Eichler

4:00 pm – “Tuning & Shooting the Recurve Bow”... Mike Palmer “Unleashed”

All Day – Scheduled Workshops

#### Sunday

10:00 am – “The Dangerous Side of Hunting”... Fred Eichler

11:30 am – “Tuning & Shooting the Recurve Bow”... Mike Palmer “Unleashed”

1:00 pm – “More New Stuff”... Monty Browning

All Day – Scheduled Workshops

## “2008 Traditional Bowhunters Expo” – Special Guest Speakers

### Monty Browning

From the steamy jungles of Zambezi valley in Africa to the frozen Arctic of Banks Island, North West Territories, Monty has lived his dream, traveling the world in search of bowhunting adventure. Hunting with heavy longbows and his trademark 1400 grain arrows, Monty will entertain all with his infamous story telling talent. Monty presents bowhunting as the ethical and honorable sport of gentlemen and cares little of trophy scores and the selling of our sport. His true passion is getting as close as possible to dangerous game.

### Fred Eichler

Fred Eichler is the owner of Full Draw Outfitters. When he is not guiding hunters he splits his time between wildlife photography, freelance writing and trapping. His articles and photos have appeared in Bowhunter, Bowhunting World, North American Hunter and Traditional Bowhunter Magazines. Fred now has harvested all 28 species of North American Big Game animals as recognized by Pope and Young, all taken with his trusty recurve bow. He is host of Easton Bowhunting TV and resides in Trinidad, Colorado with his wife Michele, three boys, eleven hounds, one black lab, three horses, one burro, twenty chickens and an ugly cat.

### Mike Palmer

Mike Palmer has spent his life hunting, working and competing in the archery industry (in that order). At the ages of 10, 11 and 12 he was the Texas State Youth Champion. In 1968 While Mike was pursuing a degree in Architectural Design he won the National Field Archery Championship. He also set a new record for the highest score ever shot at the championships. Mike has won numerous archery titles and has hunted with a bow for over 50 years, taking many Pope and Young class animals. Mike's background in design and his accomplishments as an archer paved the way for him to work with three different major archery manufactures: Wing Archery, Jennings Archery and Ben Pearson Archery. In 1986, Mike started crafting recurve bows and has perfected them to be one of the best performing, most accurate hunting bows on the market today. In addition to building bows, Mike also runs a trophy whitetail, hog, javelina and turkey hunting ranch in South Texas.

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