

Discover Kalamazoo



Kalamazoo County Convention & Visitors Bureau

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Kalamazoo Chosen as Celebration Site for MAHSA's 40th Annual Conference and Trade Show

Kalamazoo, Michigan – The Michigan Association of Homes and Services for the Aging (MAHSA) will hold its 40th Annual Conference and Trade Show April 27-30, 2008 at the Radisson Plaza Hotel and Suites in Kalamazoo, Michigan.

“MAHSA’s reputation for consumer-focused service excellence delivered with compassion and dignity warrants an entire year of recognition,” said David E. Herbel, MAHSA president and CEO. “The MAHSA team has planned a year full of activities to celebrate our mission-driven members.”

This year MAHSA celebrates 40 years of advocacy as the state’s only organization representing the entire not-for-profit long-term care continuum. The theme for the year, *One Voice. One Mission. reflects* on the membership’s dedication to providing nonprofit long-term care and housing to seniors and MAHSA’s advocacy efforts.

“MAHSA is very excited to celebrate this important milestone with its members, policy makers and the public,” added Herbel.

As part of the 40th celebration, each MAHSA member received a square piece of quilting material to use as a “canvas” for designing a quilt square. The quilt squares will be used to create an anniversary quilt. The quilt will be unveiled at the Conference & Trade Show, then travel from member to member site before reaching the state Capitol, where it will be displayed in hopes of raising awareness about long-term care and the dedicated professionals who care for Michigan’s seniors.

Founded in 1968 as the Michigan Non-Profit Homes Association, today MAHSA represents more than 200 providers of housing, services and care for seniors across Michigan. These organizations provide more than eight million days of care annually. MAHSA members provide independent living, affordable housing, assisted living, nursing home care, home care, home- and community-based services and hospice. For more information about MAHSA and its 40th anniversary activities, visit their website at www.mahsahome.org.

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